

YES Kenya Members to Receive Reach Up Training- By Emmanuel Dennis

400 members of YES Kenya will start to receive the Reach Up Training Programme on ICT from November 20th 2006 to March 30th 2007 . This has been made possible with the new partnership that has been reached between YES Kenya Country Network and Digital Opportunity Trust ((DOT) Kenya. DOT Kenya is a program of Digital Opportunity Trust which is a leading edge high impact international NGO that engages leading private sector enterprises and international funding partners to work in innovative partnerships to connect people to the power of ICT at a community level in Africa and other developing countries.

The Reach Up Training Programme is a motivational training program for young people leveraging Information and Communications Technologies (ICTs) as a delivery tool. The programme will cover such topics as discovering and exploiting ones strengths, uncovering and exploiting opportunities in the market place, project management, project research, helping people **GROW** (making Goals, basing them in your **Reality**, finding out what your objectives are and then setting out a plan – **What next**). The Reach Up beneficiary is supported by the DOT Kenya Interns in designing and implementing projects beneficial to them and community as a whole.

The 400 YES Kenya members will receive the following benefits

- 50 hours of practical training addressing critical areas of Sustainable Livelihoods. Where the beneficiary discovers and exploits opportunities in the market place.
- Support: ‘Drop-ins’ are arranged with the Reach Up beneficiary so that they can put to use their newly received practical Reach Up training in designing and implementing own projects.
- Access to the DOT knowledge Management Platform where Community Partners can network with other beneficiaries, remain updated on availability of other suitable services.

Recruitment is still on going for members who fit the following minimum requirements to participate in the Reach Up program:

1. Age between 16 and 35 years of age.
2. Secondary Education (Presently in Secondary or having completed)
3. A member of YES Kenya.
4. Available a minimum of 50 hours for the month they are taking Reach Up.
5. A love of learning.
6. Gender balanced
7. See this opportunity as a spring board for finding their feet in business/ employment.
8. English – fluent in both written and spoken English.
9. Ability to raise the requisite fees (recommended Kshs 1,200)
10. Willing to be trained by a DOT Kenya Intern.
11. Available for a continuous 5 weeks period between Nov 20th, 2006 to March 30th 2007 to participate in the Reach Up program.

YES Kenya Country Network has signed an agreement with DOT Kenya as a Community Partner since many of our member constituents meet the minimum criteria enumerated above. To sign up as a trainee please contact

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