

**YOUTH EMPLOYMENT SUMMIT (YES) MEXICO 2004**  
*Fulfilling the Millennium Development Goals through  
Youth Employment and Engagement*

**Draft Agenda Oct 4 – 7, 2004**

The YES Mexico 2004 will be held from October 4-7, 2004 in Boca del Rio, Veracruz, Mexico YES2004 will be an important milestone for evaluating global progress on youth employment. National strategies will be reviewed within the context of the YES Framework for Action and successful programs, policies, and projects will be highlighted and shared among Summit delegates

The “State of the YES Campaign Report 2004,” will be released assessing the impact of the YES Campaign.

Other highlights of the Summit will include:

- Presentations by the YES Country Networks on their achievements over the first two years of the YES Campaign.
- Reports on youth employment policies and programs that have been launched by different governments since the Alexandria Summit.
- Progress reports from Summit delegates on Action Plans they created at the Alexandria Summit with results of their achievements over a two-year period.

In the past, the global community has highlighted critical problems in the world through such forums and drawn attention and action to issues such as women's rights, protecting the environment, children's rights and issues relating to social development. This Summit will continue in the trend set by the first global Alexandria Summit - a forum where innovative policies, practices and ideas and tools will be shared and used for initiating committed action. It is expected that up to 1,000 participants will attend the Summit, made up of governments, intergovernmental agencies, civil society, youth organizations, private sector, donor agencies, mass media, and youth. Fifty-percent of the participants are expected to be young people from around the world. It is very important to facilitate the participation of youth, especially those without the resources to attend. Their contribution will be essential to support the outcomes of the Summit.

This Mexico Summit will be a “working summit.” There will be few panel discussions, and primarily the agenda will revolve around interactive (smaller group) workshops. Through these smaller sessions, participants will be led through the process of understanding the issues around youth employment, how they pertain to their communities, and will be supported in developing action plans that they will implement in their communities.

## DRAFT CIVIL SOCIETY AGENDA

### 1. Five Town Hall Style Plenary sessions:

- ***YES Campaign Works!*** Working with different actors and working towards collaborative action.
- ***Building an Entrepreneurial Culture:*** A review of innovative entrepreneur models.
- ***Investing in Youth Employment:*** funding, introducing innovative policies, developing partnerships for establishing a global youth employment fund.
- ***The YES Academy*** - working with different actors and encouraging collaborative action
- ***Achieving the Millennium Development Goals*** (MDGs) through youth employment and engagement

### 2. Six Capacity Building Workshops

- Business Simulator model. (sessions on two days)
  - Business plan, fundraising, marketing and mentorship
- Leadership Development (one day)
  - Team building, Networking, Problem solving – Life skills toolkit
- Tapping the human potential for enhancing the leadership of youth. (one day)
- Advocacy and lobbying with policy makers (session on two days)
  - How to build your advocacy arsenal – moving the YES Campaign forward
- YES Networks: Launching and sustaining the Networks (one day)
  - Launching successful YES Networks and sustaining them.
- Youth in Conflict Resolution and Peace Building (one day)

### 3. Six Parallel Thematic Panel Sessions

- Renewable Energy –enterprise development an idea whose time has come!
- Water and Sanitation - integrated development – employment in this growing sector
- Eco-technology Centers – to explore natural resource based enterprise development in rural areas.
- Young Women Entrepreneurs: A special gender based strategy for success
- ICT based solutions for rural youth employment.
- HIV/AIDS - youth advocates and workers in the health sector

### 4. Five Parallel Regional Sessions

- Regional Networking and Collaboration - moving ahead the YES Campaign

### 5. YES Network Sessions

- Strategic Planning and Leadership Development.
- Identifying employment opportunities in the emerging sectors – presenting a mapping tool

### 6. Networking Sessions

Guided sessions will be organized for YES Networks and Ministers from their respective countries. The purpose of these sessions is to strengthen the relations between the YES Networks and respective ministries and to initiate the discussions on joint action in the formulation of youth friendly policies and strategies.

### 7. Open Sessions

Six delegate-led open sessions will be organized to share the effective practices.

**Monday**  
**October 4, 2003**

9.00 – 9:30 am  
Registration

(1) 9:30 -11.30 am:  
**Opening Ceremony**

11:30 – 12:00 am  
Coffee Break

(2) 11:30 – 1:00 pm  
**Town Hall Style Plenary**: YES Campaign Works! Working with different actors and working towards collaborative action.

- Working with Government – Ms. Maria Eugenia, YES Colombia
- Working with the Private Sector Working with the Private Sector – Mr. Paco Lopez, YES Mexico
- Working with each other – Ms. Hlanga
- Working with NGOs - Ms. Kaanele Kaale, YES Tanzania & Ms. Jessica Kiely, YES Australia
- Working with UN Agencies – Ms. Faiza Jama, YES Somalia
- Working with Youth – Mr. Ali Khan, YES Pakistan

1:00 – 3:00 pm  
Lunch and Networking

(3A) 3:00- 4:30 pm  
**Four Parallel Skills Building Workshops**

**Bringing alive 6Es**

E1. Employment Creation – Ms. Regina Monticone, ILO and Ms. Rose Mary Reyes González, YES Panama

E2. Equity – Ms. Delia Barcelona, UNFPA and Ms. Audrey Codera, YES Philippines

E3. Entrepreneurship – Ms. Milagros Alvarado, Pro-Joven Peru and Mr. Jules Ramazani Abedi, YES DRC

E4. Environmental Sustainability – UNEP Mexico and Mr. Nugzar Meladze, YES Georgia

E5. Empowerment – Ms. Vivian Guilfooy and EEC, EDC

**Skill Building Sessions**

S1. Business Simulator model – Fiona Macaulay, Making Cents

4:30 – 5:00 pm  
Coffee Break

**(3B)** 5:00 – 6:30 pm

**Knowledge Building: Thematic Sessions**

- T1. Renewable Energy – Dr. Pradeep Monga, UNIDO and Mr. Lubunda Mambwe, YES Zambia
- T2. Water and Sanitation – PLEASE REMOVE THIS SESSION
- T3. Information and Communication Technology – Ms. Debbie Joseph, YES Guyana
- T4. On-farm and Off-farm development – Ms. Dechen Wangmo, YES Bhutan
- T5. HIV/AIDS – Mr. James Schnurr, Street Kids International, and Ms. Deola Fajana, National Youth Employment Group, YES Nigeria

**Skill Building Sessions (Contd from previous sessions)**

- S1. Business Simulator model – Fiona Macaulay, Making Cents

6:30 pm – Summit concludes for the day

**Tuesday**  
**October 5, 2004**

9.00 – 9:30 am:  
Welcome and Recap

**(1)** 9:30- 11:00 am

Town Hall Style Plenary: The YES Academy – a hub for youth employment - working with different actors and encouraging collaborative action

11:00- 11:30 am

Coffee break

**(2)** 11.30 – 1.00 pm:

Town Hall Style Plenary: Investing in Youth Employment: funding, introducing innovative policies, and developing partnerships for establishing a global youth employment fund.

- Ms. Maria Henriques-Mueller, UNESCO
- Mr. Magatte Wade, AGETIP
- Mr. P. Rajendran, NIIT
- Mr. Lukas Ruettimann, SDC

1:00– 3.00 pm

Lunch and Networking

**(3A)** 3:00- 4:30 pm

Parallel Sessions: Skill Building Workshops

**Bringing alive 6Es**

- E1. Employability – Ms. Melanie Beauvy, EDC and EQUIP3  
Mr. Frantz-Harold Seide, YES Haiti and Ms. Rose Camille Vincent
- E2. Employment Creation – Mr. Ramon de la Pena, Mexico and  
Ms. Mirian Nuñez Maidana, YES Paraguay
- E3. Equity – Ms. Hamideh Tatabaie, YES Iran
- E4. Entrepreneurship – Mr. Françoise Hurel, LEED OECD and  
Mr. Mahendranath Busgopal, YES Mauritius
- E5. Environmental Sustainability – Ms. Hanne Strong, Earth Restoration  
Corps & Ms. Kaanele Kaale, YES Tanzania
- E6. Empowerment – Mr. Benjamin Quinto, GYAN; Mr. Ludo Oelrich,  
TPG; Ms. Cheryl Gudz, TiG

**Skill Building Sessions**

- S2. Tapping human potential for enhancing the youth leadership

4:30 – 5.00 pm  
Coffee Break

**(3B)** 5:00- 6:30 pm

**Knowledge Building: Thematic Sessions**

T1. Renewable Energy – Mr. Robert Freling, Solar Electric Light Fund and Ms. Ursula Carrascal Vizarrera, YES Peru

T2. Water and Sanitation – Dr. S. Nath, Sulabh International and Mr. Praveen Kumar Pratihvi, YES India & Mr. Gathecha Kamau, YES Kenya

T3. Information and Communication Technology – Mr. Michael Laflin, EDC and Mr. Abdullah Sobeih, YES Egypt

T4. On-farm and Off-farm development – Mr. Norman Bellino, FAO Mexico and Mr. Samir Tagiyev, YES Azerbaijan

T5. HIV/AIDS – Ms. Wendy Santis HHD, EDC and Ms. Claudia Vanessa Siliezar Turcios, YES Honduras

T6. Post Conflict Reconstruction – Mr. Omar Mansoor Ansari, YES Afghanistan; Mr. Jules Ramazani Abedi, YES DRC; Mr. Pindarous Allison, YES Liberia; Mr. James Hallowell, YES Sierra Leone; Ms. Faiza Jama, YES Somalia

**Skill Building Sessions (Contd from previous sessions)**

S2. Tapping human potential for enhancing the youth leadership

6:30 pm – Summit concludes for the day

**Wednesday  
October 6, 2004**

9.00 – 9.30 am:  
Welcome and Recap

**(1)** 9:30 - 11:00 am

*Town Hall Style Plenary*: Investing in Youth Employment: funding, introducing innovative policies, developing partnerships for establishing a global youth employment fund.

11:00-11:30 am  
Coffee Break

**(2)** 11.30 – 1.00 pm

*Six Parallel Panel Sessions*

**Organizational perspectives in investing in youth employment**

- O1. USAID
- O2. World Bank
- O3. UNDP – Mr. Thierry Lemaesquier
- O4. IADB

1:00-3:00 pm  
Lunch and Networking

**(3A)** 3:00 – 4:30 pm

**Framing Questions on YES Campaign Strategy**

1. How can YES Country Networks build Bilateral and Multilateral Partnerships to develop programs and implement projects? - Ms. Nneka Akunwa, GTZ Nigeria
2. How can YES campaign work with YEN and the UN system to create livelihood opportunities for youth? - Ms. Maria Henriques-Mueller, UNESCO
3. How can the YES Campaign build effective Networks and be advocates for youth employment policies and programs?
4. How can YES Campaign engage the Private Sector in working on youth employment initiatives in emerging sectors? - Mr. Rafael Pinto, YABS - OAS

**Skill building Session**

- S3. Leadership development (Team building, Networking, Problem solving - Life skills toolkit) – Mr. Jose de Olivares, US Department of Labor
- S4. Advocacy and lobbying for youth employment – Mr. Piotr Uhma, ICNYP

4:30 – 5:00 pm  
Coffee break

**(3B)** 5:00 – 6:30 pm

**Framing Questions on YES Campaign Strategy**

5. How can the YES Campaign continue to build Youth Participation and Engagement in employment creation?
6. How to develop an effective system of Knowledge management and evaluation that communicates campaign experiences and Understanding Impact: Measuring the Work of the YES Campaign - Mr. James Schnurr, Street Kids International
7. How to mobilize Resource for programs and projects of YES Campaign and global, regional and country level? - Mr. Tim Curtain
8. What strategy should the YES Campaign use to work with Governments to develop effective policies and programs for youth employment?

**Skill Building Sessions (Contd from previous sessions)**

- S3. Leadership development (Team building, Networking, Problem solving - Life skills toolkit) – Mr. Jose de Olivares, US Department of Labor
- S4. Advocacy and lobbying for youth employment – Mr. Piotr Uhma, ICNYP

6:30 pm – Summit concludes for the day

**Thursday  
October 7, 2004**

9.00 – 9.30 am:  
Welcome and Recap

**(1)** 9:30 – 11:00 am

Town Hall Style Plenary: Building an entrepreneurial culture: Review of innovative entrepreneurship models.

- Mr. Jorge Vergaras, Grupo Omniflife Mexico
- Ms. Hafsat Abiola, KIND, Nigeria
- Mr. Jason Dorsey

11:00 – 11:30 am  
Coffee Break

**(2)** 11:30 – 1:30 pm

Parallel Sessions: **Achieving the Millennium Development Goals (MDGs) through youth employment and engagement**

- MDG #1. Eradicate extreme poverty and hunger – Ms. Doris Hribernigg, UNIDO
- MDG #2. Achieve universal primary education – Ms. Christine Norton, UNICEF
- MDG #3. Promote gender equality and empower women – PLEASE REMOVE
- MDG #6. Combat HIV/AIDS, malaria and other diseases – Dr. Rogelio Fernandez, UNFPA
- MDG #7. Ensure environmental sustainability – Mr. Subramonia Anantakrishnan, UN-Habitat
- MDG #8. Develop a global partnership for development – Ms. Turham Saleh, UNDP

1:30 – 3:00 pm  
Lunch and Networking

**(3)** 3:00 – 4:30 pm

Parallel Regional Sessions: Regional Networking and Collaboration - moving ahead the YES Campaign

- Latin America and Caribbean
- Africa
- West Asia and Middle East
- Asia and Pacific
- Europe and OECD

4:30 – 5:00 pm  
Coffee Break

(4) 5:30 pm onwards

*Closing Ceremony*

- Ms. Anna Tibaijuka, UN-Habitat
- Mr. Ismail Serageldin, Bibliotheca Alexandrina
- Mr. Jorge Vergara
- Ms. Poonam Ahluwalia
- Mr. Esteban Gonzalez
- Ms. Josefina Vazquez Mota