

# YES Insider # 16

February 20, 2004

## Insider the Insider:

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### 1. Registration for YES Mexico 2004 is OPEN. The procedure in 2004 is as follows:

- a) Register your name online at: <http://www.yesweb.org/mexico/register.html>
- b) A formal invitation will be prepared for you. It will be a personalized letter from the Government of Mexico, available to you online in PDF format. You will be emailed the URL (web address) of your invitation to download and print.
- c) You will need to book your air ticket and apply for your Mexico entry visa. Fundraising will be necessary as YES is not offering scholarships for air tickets. Please use the fundraising toolkit at: <http://www.yesweb.org/campaign/docs/fundraising.pdf> (900 KB).
- d) Visa application. Please inquire if you also require a USA transit visa to enter Mexico.
- e) Please coordinate with your YES Network Coordinator if a Network exists in your country. Country delegations are limited to 15 per country. Women and minorities are encouraged to attend.
- f) Communicate your needs and questions to this address: [mexico2004@yesweb.org](mailto:mexico2004@yesweb.org)
- g) Participate in your country's local youth employment campaign in preparation for YES Mexico 2004.
- h) Online registration will close on September 15, 2004. Please confirm your participation before this date. If you register by September 15, an invitation letter will be prepared for you.
- i) Arrive in Mexico by October 3 for the event's first day on October 4. See you there!!!

### 2. Post-Hyderabad Outcomes Workshop Held in India

Honorable Shri. B. Gopal Krishna Reddy, Minister for Employment Generation, Government of Andhra Pradesh inaugurated a one day State Level Workshop on "Generating Employment in Communities - A Perspective from Hyderabad YES Regional Forum 2003".

The workshop, jointly organized by the YES Campaign and the Government of Andhra Pradesh, was held at the Dr. Marri Channa Reddy Human Resource Development Institute of Andhra Pradesh (MCRHRD Institute of AP). The workshop was organized to disseminate the results of the highly successful Hyderabad YES Regional Forum 2003.

The workshop brought together officials, members of civil society organizations and youth representatives from all parts of the State. Eminent speakers gave powerful and thought provoking presentations, citing success stories on generating employment opportunities.

A specially commissioned publication, "Generating Employment in Communities- A Guidebook for Trainers" highlighting the outcomes of the Hyderabad YES Regional Forum 2003 was also released in the workshop. The publication, written by P.K. Joseph and Bremley Lyngdoh of the YES India office, is available online at [http://www.yesweb.org/media\\_room/docs/guidebook.pdf](http://www.yesweb.org/media_room/docs/guidebook.pdf)

The Honorable Minister highlighted the importance of involving women in any employment program with at least 33% women beneficiaries. Mr. PK Joseph, Regional Coordinator, South Asia, YES Campaign, briefed the participants regarding the issues discussed in the Hyderabad YES Regional Forum 2003, activities of the

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YES Country Networks and the upcoming YES Academy International. The soon to be launched YES Academy is also housed in the premises of the Dr. MCR HRD Institute.

### 3. New Livelihoods Research Survey Launched by YES Pakistan

YES Pakistan is launching its second youth livelihoods survey in February, 2004. Following on from the success of the household survey conducted in early 2003, this initiative will seek "to understand the priorities of profitable and non profitable organizations in recruiting, retaining and rewarding young employees", according to the YES Pakistan website.

In collaboration with Punjab University and the support of National Youth Service volunteers, the survey will collect data from over 50 organizations in Lahore, Kasur and Sheikupura districts. Data will be collected until the end of March and a report published at the end of May, 2004. Ali Raza Khan, YES Pakistan Coordinator, believes the data will make a valuable contribution to youth livelihood efforts in Pakistan.

"In order to help youth become more prepared, we have designed this research to understand the needs of the organizations and labor market in order to enable young people to become successfully employed. If youth are not sure that they are prepared to join the labor market, chances are that they are probably not.

The research will identify the priorities and information that can enable youth to get and keep a job! It will give them an opportunity to learn about the requirements of different organizations and consider these while applying for a job.

In addition, we will also organize trainings for the marginalized and underserved youth in the identified areas for their capacity building."

YES Pakistan website: <http://projects.yesweb.org/YES-Pakistan>

Mr. Ali Raza Khan, <aliaccessed@hotmail.com>

### 4. Australian Tourist Resort Inspired by YES Campaign

Two young Australians went home from YES 2002 in Alexandria determined to include more youth in their business. Corinne Maloney and Juan Walker used what they had learnt in Egypt to incorporate the employment needs of youth into the operations of Daintree Eco Lodge and Spa, a luxury rainforest resort in north-eastern Australia.

"Since attending the summit we have placed a huge emphasis on youth employment, especially with the Indigenous people of our local community, as many youth are not actively seeking employment or holding down jobs," Corinne Maloney said last week.

Within the community very few Indigenous people are employed in mainstream positions and this we would like to change. We have begun our crusade, although slowly, employing youths within Daintree Eco Lodge & Spa. Since arriving home from Egypt in November 2002 we have had 6 youths employed under Juan's guidance... not bad for a small business. We are currently working on developing a model in which Indigenous youth are successfully employed within westernised businesses and then applying this to the wider community and hopefully further."

Daintree Eco Lodge and Spa won a National Australian Tourism Award in 2003

<http://www.daintree-ecolodge.com.au/>

Corinne Maloney, <[corinne@daintree-ecolodge.com.au](mailto:corinne@daintree-ecolodge.com.au)>

### 5. ICT Assessment Tools Available Online

Two new ICT assessment tools are now available online. According to the Australian Development Gateway website, these tools help you plan for two sorts of projects using ICT:

- i) an ICT-*driven* project where some aspect of information and communication technology is in the lead, and
- ii) an ICT-*supported* project where some aspect of ICT could be used as a means to an end - however, the use of ICT is not the main purpose of the project.

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The tools, funded by AusAid as part of the Australian Government's Virtual Colombo Plan, ask you – the project planner – a series of detailed questions to assist you in developing a plan. To access these exciting new tools visit Australian Development Gateway.

<http://www.developmentgateway.com.au/ict/index.html>

Also, a background paper, "ICT and Development - Help or Hindrance?" Jan 2004 (PDF 540K), on the need for these two assessment tools has been prepared by Dr. Richard Curtain. Dr. Curtain is a public policy consultant with a substantial background of research in developing countries.

Curtain Consulting: <http://www.curtain-consulting.net.au>

## 6. Youth Social Capital Conference Coming Up in Peru

The Inter-American Development Bank's annual youth social capital conference will be held in Lima, Peru, March 25-26, 2004. Mr. Esteban Gonzalez, co-chair of the YES Campaign Committee, will make a workshop presentation during this event

"Latin America and Caribbean Social Capital in Action: Young Entrepreneurs and Volunteerism" is organized by IDB each year "to share experiences on the impact of social capital - specifically the leading role of young entrepreneurs and volunteerism - on the region's socioeconomic development." (IDB website)

Representatives of YES Networks in Peru include Jorge Moncada from Honduras, Dacil Acevedo Riquelme from Argentina, and Ursula Carrascal Vizarrata from Peru. Read all about this exciting event at the Inter-American Development Bank's website.

<http://www.iadb.org/etica/ingles/encuent/enc-per-i.cfm>

## 7. British Colombia Hosts Youth Employment Summit

An exciting youth employment conference was held in Victoria, British Colombia, Canada in November, 2003. Inspired by the YES Campaign, local youth leaders invited community stakeholders to participate in a dialogue on youth livelihood issues.

Work Streams Employment Society, a Victoria-based organization that provides a wide range of youth employment services, sponsored the November event. The major outcome of the event is a comprehensive report reflecting the priorities of all stakeholders who participated. This report, which is available online, is currently being presented to British Colombia parliamentarians. Organizers are working to ensure the report is made available to state legislators in time for consideration in the upcoming Youth Employment Strategy parliamentary bill.

An excellent report is available at the Work Streams Employment Society website.

<http://www.workstreams.bc.ca/news.html>

Contact: Ms. Erin O'Byrne, <erin\_obyrne@workstreams.bc.ca>

YES Canada

<http://www.yescanada.org>

## 8. YES Georgia Hosts YES Hyderabad Peer Exchange

In Georgia, the National Health Center, together with YES Georgia, organized a seminar on the subject of HIV-AIDS in February, 2004. The Coordinator of the YES Hyderabad Network, Mrs. Yamuna Pathak was the guest speaker during her trip to Georgia.

Mrs. Yamuna's presentation focused on issues of children's education, awareness of reproductive health, activities in India and ideas for future collaboration between NGOs in India and Georgia. Afterwards, YES Georgia and YES Hyderabad Networks signed an agreement outlining areas of future collaboration. Mrs. Yamuna also met with a wide range of youth leaders, health professionals and government officials during her trip.

The seminar was organized at the University of Gori, at the AIDS National Center office. According to Nugzar Meladze, YES Georgia Coordinator, the response has been very positive. "This seminar was very interesting and afterwards I received calls from other regional offices to organized similar seminars there. We also would

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like to start exchange programs between young people and opening cultural centers in Tbilisi and in Hyderabad.”

For more information visit the YES Georgia website:

<http://projects.yesweb.org/YES-Georgia>

Mr. Nugzar Meladze, <nugzar@yesweb.org>

## 9. YES Benin Members Elect Network Office Holders

January 15, 2004. More than 50 members of YES Benin met in the capital Porto Novo to present a Strategic Plan to special guests and members. The Plan was ratified by members and presented to officials of the Ministries of Industry, of Development, of Youth & Sports, and the City Council of Porto Novo.

According to YES Benin's website, the Government's Director of Training expressed his department's willingness to collaborate with YES Benin to offer services and implement projects to benefit youth. Other senior officials placed particular emphasis on improving the workplace skills of youth.

Later, Network members democratically elected its office holders for 2004. Led by a National Steering Committee, YES Benin also elected regional representatives from the twelve districts of Benin. Read more about the activities of YES Benin at: <http://projects.yesweb.org.org/YES-Benin>

Mr. Honvou Toussaint, Network Coordinator, <honv@avu.org>

## 10. Poonam Ahluwalia Nominated for Woman of the Year Award

YES Campaign Executive Director, Poonam Ahluwalia was nominated for the 2003 South Asian Woman of the Year Award in January. The annual award is organized by the India New England News, a newspaper for the South Asian community in New England, USA.

In a field of impressive candidates, Poonam Ahluwalia was honored for her ground-breaking work in youth development. Over 300 guests from the South Asian community enjoyed a gala dinner at the Seaport Hotel in Boston, January 29, 2004 to honor the 20 nominees. The award for the New England South Asian Woman of the Year went to Professor Tejal Desai, a 31 year-old biomedical engineering researcher at Boston University.

Read all about this year's award at this website:

<http://www.indianewenglandnews.com/sections/178100.html>

\*\*\*\* If you have a story, event or project which you think is of interest to YES Global Alliance members please email the complete details of your news to <info@yesweb.org> \*\*\*\*

For a history of discussion on the YES Email List please visit the archive:

Discussion Group Archive

<http://www.edc.org/hypermail/yes/>