

Youth Employment Matters

A Newsletter for the Youth Employment Summit

Volume 2, Issue 1

Winter 2001

Launching a Decade Campaign of Action in 2002 so that an additional 500 million young adults, especially youth facing poverty, will have productive and sustainable livelihoods by the year 2012

Dear Partners:

Welcome to the second edition of *Youth Employment Matters*, a newsletter of the Youth Employment Summit. We have had a busy fall and early winter and we are excited to share our many accomplishments and activities with you.

We are also very honored to introduce to you the newest members of our secretariat. **Dumisani Nyoni** from Zimbabwe comes to us from his position as head of the Earth Charter Youth Initiative in Costa Rica. **Alice Marquez**, from Venezuela, is interning with us while studying English at Aspect International Language School and **Rebeca Brizuela**, originally from El Salvador, is interning with us while completing her Master's Degree at Tufts University.

A big thank you goes out to **Webwares** of India for developing the new Summit website, which will be launched within the next month. Please visit us at www.youthemploymentsummit.org, and don't forget to send us your comments, questions, and stories.

With regards,



Poonam Ahluwalia
Youth Employment Summit Director

INSIDE THIS ISSUE

- 1 Letter from the Summit Director
- 1 Global Alliance for Youth Employment
- 1 The Hague International Model United Nations
- 1 Youth Employment Summit Website
- 2 Introducing Mr. Carlos Magariños
- 2 Rock in Rio for a Better World
- 3 Message from the Earth Council
- 3 Message from Deutsche Bank
- 3 THIMUN 2001 Continued
- 3 Ismail Serageldin Speaks
- 4 YES Finds Success
- 4 Upcoming Events

Global Alliance for Youth Employment

In order to embody the coalition we are building for youth employment, we have changed the name of our Summit Partnership Network to the Global Alliance for Youth Employment.

If you have not yet joined, please fax or email us your application, which can be found in our brochure or on our website at www.youthemploymentsummit.org

The Hague International Model United Nations

YES partners with the Earth Charter and Deutsche Bank at THIMUN 2001

This year to our delight THIMUN 2001 designated itself as a preparatory meeting for YES2002. Our Chairman **Ismail Serageldin** opened THIMUN 2001 (with over 4000 participants) with an inspiring address on the urgency of aligning with the vision of YES2002. "We must fashion a program for action," said Mr. Serageldin, "to promote the ability of the youth of the world to create sustainable livelihoods for themselves and for others." (Read more of Mr. Serageldin's speech on page 3.)

Mr. Serageldin also opened the Special Session for Youth Employment where 400 youth drafted a resolution for youth employment, which will be presented at YES2002 and the UN.

Continued on page 3 THIMUN 2001

Organizing Committee

Chaired By:

Ismail Serageldin, Vice President, World Bank, 1993-2000

Hafsat Abiola, Director, Kudirat Initiative for Democracy

Esteban Gonzalez, President, Nexus Group

Huguette Labelle, President, Canadian International Development Agency, 1993-1999

Rick Little, President, International Youth Foundation

Carlos Magariños, Director General UN Industrial Development Organization

Hon. Gertrude Mongella, Secretary General, Beijing Conference for Women

Hon. Robert B. Reich, US Secretary of Labor, 1993-97

H.E. Michel Rocard, Chairman, European Committee on Employment & Social Affairs

M. S. Swaminathan, Chief Architect of the Green Revolution in India

Rt. Hon. Baroness Shirley Williams, UK House of Lords

Yes to Launch New Website

Thanks to **Webwares** of India who are creating our new website.

Be ready to surf our site when we launch next month at www.youthemploymentsummit.org

Introducing New OC Member Carlos Magariños

YES would like to present to you our new Organizing Committee member, **Carlos Magariños**. We are very excited and honored to have Mr. Magariños working with us. Please join us in our recognition of his work.

Mr. Magariños joined the United Nations Industrial Development Organization (UNIDO) in 1997 as Director General, and became the first Argentine to hold a UN position of such prestige. He is currently the youngest Director General in the history of the United Nations.

UNIDO is the specialist United Nations agency helping developing countries and transition economies to pursue sustainable industrial development.

Mr. Magariños has implemented an aggressive reform program at UNIDO. The new program has earned widespread esteem from the international community for its accomplishments and foresight. In contrast to recent events in many multilateral agencies, UNIDO's reforms received full budgetary backing with even a slight increase for the 2000-2001 biennium. Moreover, greater confidence of the member states in UNIDO is being reflected in renewed and increased voluntary contributions to the UNIDO Development Fund. According to Mr. Octavio Miazza-Nato, the Director of the Executive Office at UNIDO, during the last two years under Mr. Magariños, the UNIDO has been transformed into a client oriented, modern, flexible and decentralized UN Agency. Thanks to the development of a new, more structured work methodology, UNIDO has decreased the time required for appraisal of technical cooperation programs, and they have been able to increase both the average size of the programs and the number of branches involved in each stage.

Much of this progress was achieved through the development of a "Business Plan for the Future Role and Functions of UNIDO". The Business Plan has two objectives. First, it has to provide a clear guidance on the most important activities to be carried out by UNIDO in the future, and on this basis, the framework for a new organizational structure. Second, it has to send a clear message to the Member States that UNIDO would be a very different organization truly worthy of their support. The Business Plan also clustered the organization's activities into two main areas, "strengthening of industrial capacities" and "clean and sustainable industrial development", where the proposed focus of the work will be in Least Developed Countries.

To reach the vision of improved quality of life, UNIDO concentrates on the long-term goal of sustainable industrial development - the so called "3 Es": Competitive Economy - or making industry more efficient, Productive Employment - or promoting employment in industry, and Sound Environment - or environmentally friendly industry.

Mr. Magariños has also been instrumental in creating transparency in the structural changes. Thus, the DG's intention is to explain his policies to staff and members on an individual basis and to obtain their views and advice.

Rock in Rio for a Better World

YES was honored when **Ana Luisa Anjos**, Coordinator of Rock in Rio's Better World Tent, invited us to join with people from all over the world to take action for a better world. The Better World Tent was part of the Rock in Rio concert, where 1.2 million people gathered in Rio de Janeiro, Brazil over seven days. The concert, devoted to making this world a better place, combined rock and roll with educational outreach, while at the same time, made a profit for organizers and raised \$6million USD for local charitable organizations.

YES was involved with the Better World Tent. This tent housed thousands of people over the weeklong event that dedicated each day to a different topic. **Victor del Rosal** spoke about Globalization and Technology, while **Nikki Dryden** and **Bremley Lyngdoh** were part of a panel discussion on Youth and the Future. All the speakers examined why youth employment is an integral part of creating a better world. Nikki reminded the audience about the importance of gathering support and cooperation from all sectors of society as we work towards creating sustainable livelihoods for the world's youth. Victor spoke of the unique opportunities we have before us, and how we can use new information and communication technology to create youth employment.

Videos were also used to convey important messages to the audience, and YES would like to express their thanks to **Peter Simmons** at **One World Video** for producing a special video for youth employment. Thanks also to the many individuals who volunteered their time and expertise for the video including Shawna Carol and Tom Cobb for their music. In addition, through the concert's main sponsors AOL Brazil and Direct TV, Victor, Bremley, and Nikki's discussion of youth employment was broadcast live throughout Latin America on Direct TV and on the web.

Many other wonderful organizations were part of the event including the **Earth Restoration Corps, ConnAction, the Emerging Leaders Program, the World Wildlife Fund, and Earth Voice**, as well as representatives of the United Nations and many NGO's across Brazil.

Rock in Rio played host to over 100 bands including Guns 'N Roses, *NSync, R.E.M., and the Red Hot Chili Peppers. Superstars like Neil Young, Sting, and Britney Spears also took part on the main stage while musicians from all over Brazil performed at a special Brazil Tent.

Five percent of the ticket and merchandising sales from the concert went to the organization **Viva Rio**. Both Nikki and Bremley were fortunate to visit the offices of Viva Rio in Rochina, the largest *favela* (slum) in the world. Viva Rio works in 500 low-income communities and runs several innovative programs including a project called Viva Cred which offers access to credit to people in low income communities in order to finance small businesses. Many major corporations involved with Rock in Rio for a Better World donated thousands of additional dollars towards an education program of Viva Rio that brings young men and women from the *favelas* and poor neighborhoods of Rio back to school.

Message From Maurice Strong, Earth Council Chairman

Excerpts from Mr. Strong's letter to the THIMUN 2001 delegates

We are charged and very excited to be in partnership with the Youth Employment Summit 2002 (YES). Our collaboration with YES emerged from the need to explore ways to adopt the Earth Charter as a framework to promote sustainable livelihoods for young people.

We believe that young people like you will be the driving force for generating youth employment, and for sustaining our communities and our environment. The **YES-Earth Charter** partnership builds on this understanding of the need for a global partnership and an integrated approach to one of the great challenges facing the human family: youth employment and sustainable development.

The Earth Charter is a *People's* Charter. It belongs to you! We hope that it will inspire you to take the actions needed for the betterment of our Earth. We are both honored and delighted to be a part of this historic alliance, and we invite you to participate fully in the YES-Earth Charter activities around the world.

Message From Deutsche Bank

Excerpts from Michael Hölz and Gary Hattem's letter to THIMUN 2001 delegates.

The Youth Employment Summit 2002 (YES), with its focus on providing education and sustainable employment for young people, addresses a central concern of our common future.

Deutsche Bank is proud to embrace this forward-looking and innovative initiative that is determined to tackle this most fundamental issue affecting nations. The goal of the Youth Employment Summit is to address these issues of employment and sustainability directly and to propose viable and practical solutions.

Deutsche Bank is steadfast in its fundamental belief that, as members of a global community, we have a responsibility to ensure that we provide an environment of hope and possibility for our children and serve as responsible custodians for our wonderful, but fragile planet.

We applaud YES for its efforts and offer our support in helping to achieve the goals that it has set.

Continued from page one-THIMUN 2001

Zimbabwean, **Dumisani Nyoni**, of the Earth Charter Youth Initiative, and member of the YES Secretariat, chaired the Special Session for Youth Employment, while YES ambassadors **Victor del Rosal** from Mexico and **Claes Elmelund** from Denmark, participated in the session.

Given the wonderful setting and the commitment of THIMUN to YES2002, we decided to organize a workshop for 200 youth from 39 countries on "Sustainable Development through Youth Employment," in partnership with the Earth Charter and the Deutsche Bank. Our many thanks go to **Maurice Strong**, Chairman Earth Council, **Mirian Vilela** Executive Director of the Earth Charter Initiative, **Michael Hölz**, Global Head of Sustainable Development Deutsche Bank AG, **Gary Hattem** President of Deutsche Bank Americas Foundation, and **Samuel Shiroff** Project Manager, Deutsche Bank Public Relations, **Esteban Gonzalez** President of the Nexus Group, for their vision and support.

Under the able facilitation of **Fiona Macaulay** from **Making Cents** the workshops were a tremendous success. Youth formed working groups that aided each other in the creation of individual action plans, and each student made commitments to invoke these action plans in their home countries. (Please see page four, for some of the youth commitments.) Each month the students will be evaluated on their progress, and at the end of the year awards will be presented to the three students who create the most change. The second and third place students will have their work presented at THIMUN 2002, while the top student will have his or her project showcased at YES2002. We are very grateful to Mirian and Samuel for joining us at the workshop and enhancing our joint event with their presence.

THIMUN is an annual event, which was held this year from January 24-26 and attracted youth from 200 countries, who simulated UN Committees through debate, discussion, and the creation of resolutions.

Excerpts from OC Chairman Ismail Serageldin's Speech at THIMUN 2001

Mr. Serageldin urged all the participants of the need for a "special outreach program that can empower the young. For, I say to you, the challenge is the solution. The young, when empowered to be all they can be, when allowed to let their imaginations soar, will find new solutions not just for their predicament, but for the challenges of the planet as a whole."

He also encouraged us to rethink the meaning of employment. "Frequent job shifts, partial employment, self-employment, and multiple jobs are all going to become commonplace. Promoting sustainable livelihoods for youth will require empowering the young and nurturing entrepreneurship as much as training and job placement in established enterprises."

Mr. Serageldin's image for the future is "A vision where a people's greatness is measured by the quality of the lives of their poorest citizens not by the size of their armies or the scale of their buildings. A vision where the future is for all, as open-ended as knowledge, as random as play, as surprising as human imagination and ingenuity."

With his final remarks, Mr. Serageldin challenged the audience. "My friends, you are the vanguard of the new generation of the third millennium. So, go forth into the journey of your lives, and create a better world for yourselves and for others. Think of the unborn, remember the forgotten, give hope to the forlorn, include the excluded, reach out to the unreached, and by your actions from this day onwards lay the foundation for better tomorrows."

YES Finds Success

Youth Commitments from THIMUN 2001

- Give lectures at my school about sustainable livelihoods for youth
- Disseminate the vital contents of the Earth Charter
- Start a student newspaper at my school
- Teach young people to weave carpets
- Produce a documentary about youth activism
- Get companies and organizations to offer internships to students
- Provide computers for a primary school in a developing country
- Write an article about youth problems for a teen magazine
- Submit a letter to the Turkish government about the challenges of youth unemployment
- Set- up and run a peer mentor program in school community based on the Big Brother idea
- Promote recycling by the city council and in private homes
- Promote internships for underprivileged Venezuelan Girls
- Create a Pakistan-Indian students dialogue over the internet
- Raise money and awareness about achieving sustainable development
- Getting youth to work for the conservation of monkeys in Panama

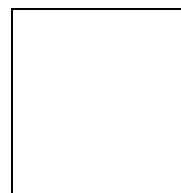
Upcoming Events

The South African national YES Consultation will be held in conjunction with the **WORK2001** conference on Employment Creation in Development March 30-April 5, 2001 at the University of the Witwatersrand in Johannesburg South Africa. The main purpose of the consultation will be to hold a dialogue among diverse stakeholders on the creation of youth employment in South Africa and to formulate a plan of action. The outcome of this dialogue will be presented at the WORK2001 conference and will form the basis for South Africa's input at the Global YES2002 Summit. For further information please contact: **Maikel Lieuw Kie Song** at maikel@civil.wits.ac.za

As part of the **Millennium Youth Forum** in October 2001 in Australia (MYForum), **Cameron Neil** is working to showcase and share the stories of young people who have: established their own business, set up a company to pursue various projects, and/or formed groups to access funding or sponsorship. If this is you, or you know someone who has, Mr. Cameron would love to receive a short e-mail about the enterprise. If you want more information on the MYForum sustainable livelihood project contact Cameron Neil at c.j.neil@softhome.net

All stories submitted will be featured at the Millennium Youth Forum website as part of stimulus for conversations about sustainable livelihood creation. Some will also form part of the presentations and workshops at an event to be held as part of MYForum in late March 2001.

Youth Employment Summit 2002
Education Development Center
55 Chapel Street
Newton, MA 02458-1060



ADDRESS CORRECTION REQUESTED

