

Press Release

Mexico to host global summit for youth employment

May 7, Boca Del Rio (Mexico): The picturesque city of Boca del Rio in Vera Cruz will host the second Youth Employment Summit (YES) in October this year. This was announced at a press conference arranged for the Mexican media.

The Summit, which will be a “working summit”, is a part of the YES Campaign’s continuous outreach and engagement activity that aims to bring to notice of all the urgent need to address the issue of youth unemployment. The YES Campaign was launched in September 2002 at the Alexandria Summit in Egypt where over 1600 delegates from 120 countries vowed to come together to launch a decade campaign of action.

Addressing the press conference, Ms. Poonam Ahluwalia, Executive Director of the YES Campaign, said, “More 1000 delegates from civil society organizations, private foundations, private sector, media, universities and research centers, will come to Boca del Rio, from 4 – 7 of October 2004, to participate in the various sessions of the Summit”



Esteban Gonzalez, President E-Fundación and youth co-chair of the global YES Campaign Committee, addressing the press conference, explained, “Our goal is to develop a global alliance, which provides answers to the challenges of youth unemployment” He added “The alliance requires the participation of all stakeholders, mainly from us, youth.”

Also present at the press conference were Miguel Carrillo, Director of Graduate School of the Monterrey Tec; Cristian Castaño, Director of Mexican Youth Institute; Ary Kahan, President, KASO Consulting; Jorge Vergara, President Omniflife Group; Mauricio Guillaumin, Under Secretary of Tourism for the State of Veracruz; Ramiro Magaña, UNIDO and Francisco Lopez, YES Mexico Network Coordinator.

Ary Kahan explained the importance of creating employment opportunities, besides creating market and value, in establishing new enterprises. Jorge Vergara urged the Mexican business community to support the cause of youth employment and the Summit.

Cristian Castaño spoke about the programs and actions that his institute is undertaking. Francisco Lopez Diaz also briefed the media persons.

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