

YES Campaign Showcases Success Stories At ADB's 39th Annual Meeting



At the 39th annual meeting of ADB held at the hi-tech city of Hyderabad, TES campaign played an important and outstanding role in interacting with various participants and delegates coming from 64 countries across the globe. The 4 days long event witnessed the presence of 2500 delegates from different walks of life, comprising- governors, senior govt.

officials, investment bankers, economic and finance ministers, media persons, representatives of international organizations and number of NGOs.

YES being the only NGO selected by ADB for product display at the annual meeting, left a very impressive mark by hosting an extensive exhibition. The YES stall exhibiting a number of publicity materials like- banners, posters, multimedia presentation and CD s ROMs, was *inagurated by NGO and CSO Head Mr. Bart*. But the most important achievement was the display of YES campaign's global success stories.

More than 10 representatives from YES India Network joined the NGO forum at the event. These representatives are the young youth leaders, who have displayed their work in generatating employment and entrepreneurship through YES India Networks. Another development highlighting the event was- the **Catalyst For Human Development**, a reputed magazine in it's own field, releasing a special issue featuring our **Executive Director Ms. Poonam Ahluwalia and "YES Kenya-2006"**.

The seminar centered around the issues regarding the upliftment of 500 million unemployed youth in Asia. The key issues discussed at the seminar were:

- 1) *growth oriented policies for generating more employment.*
- 2) *meeting the energy need of Asia and Pacific Region*

- 3) *new efforts to reduce the energy intensity*
- 4) *scope for alternative sources of energy.*

Since the “YES Kenya 2006”, too spins around the issues of unemployment, energy crisis, requirement of renewable energy resources, rural development, sanitation and other important socio-economic issues, so the YES members met the delegates and invited them for forthcoming YES Kenya 2006 Summit. The 4 day Annual Meeting came to a successful end by delegates not only accepting the invitation but also praising the YES Campaign for raising the issues of socio-economic importance.

